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## CITY LITERARY COMPETITION IN SOCIOCULTURAL, LITERARY AND DIDACTIC PARADIGMS

**A** The study's relevance is due to the importance of a systematic understanding of project activities aimed at promoting the literature of Kremenchuk among young people. In 2019, the Victor Baranov Literary Prize was established. The scientific work aims to substantiate the effectiveness of involving future language and literature teachers in the professional examination of works submitted for the award, in terms of forming knowledge of the literature of their native land. The realization of the purpose required the solving of several tasks: to investigate the artistic creativity and public activity of Victor Baranov; to determine the significance of the Victor Baranov Literary Prize in terms of the development of modern Ukrainian literature; to analyse the participation of future teachers of language and literature in the examination of literary works nominated for the competition, as an effective way to form professional competencies in the literature of their native land; to consider the results of non-standard native land literature lessons, which are conducted based on the art works of authors participating in the competition.

**Keywords:** professional examination of the art works; literature of the native land; nonstandard lessons; professional competencies; subject competencies

### МІСЬКИЙ ЛІТЕРАТУРНИЙ КОНКУРС У СОЦІОКУЛЬТУРНИЙ, ЛІТЕРАТУРНИЙ І ДИДАКТИЧНИЙ ПАРАДИГМАХ

**S** Актуальність дослідження зумовлена важливістю системного осмислення проектної діяльності, спрямованої на популяризацію літератури Кременчука серед молоді. У 2019 році засновано літературну премію імені Віктора Баранова. Університет, школа та письменницька громада (Спілка письменників Кременчука) об'єднали зусилля для розвитку та популяризації літератури рідного краю. Корисним й ефективним способом формування професійних компетентностей, зокрема, пов'язаних зі знанням літератури рідного краю, виявилась експертиза художнього твору. Мета наукової роботи – обґрунтувати ефективність залучення майбутніх учителів мови та літератури до фахової експертизи робіт, поданих на здобуття премії, з точки зору формування знань про літературу рідного краю. Реалізація мети передбачала вирішення низки завдань: дослідити художню творчість і громадську діяльність Віктора Баранова; визначити значення літературної премії імені Віктора Баранова в умовах розвитку сучасної української літератури; проаналізувати участь майбутніх учителів мови та літератури в експертизі літературних творів, висунутих на конкурс, як ефективний спосіб формування професійних компетентностей із літератури рідного краю; розглянути результати нестандартних уроків літератури рідного краю, що проводяться за художніми творами авторів-учасників конкурсу. Свої знання літератури рідного краю та навички літературознавчого аналізу учасники проекту реалізують у процесі фахової експертизи художніх творів кременчуцьких письменників під час проходження навчально-педагогічної практики у закладах загальної середньої освіти Кременчука та району. Вивчення літератури рідного краю стало ефективним засобом національно-патріотичного виховання, підвищення інтересу до історії та культури малої батьківщини.

**Ключові слова:** фахова експертиза художніх творів; література рідного краю; нестандартні уроки; професійні компетентності; предметні компетентності

**The relevance of the problem in general and its connection with important practical tasks.** The relevance of the study is due to the importance of systematic understanding of project activities aimed at promoting Kremenchuk literature among young people. In 2019, at the request of Kremenchuk writers,

the city authorities established the Victor Baranov Literary Prize, for the honor of leading writer and public figure. Specialists from the Kremenchuk Mykhailo Ostrohradskyi National University were involved in the examination of the works submitted to the competition. Subsequently, applicants for higher education,

i.e. future teachers of language and literature, joined the study of literature works. Thus, the scientific project "Expert support of the competition for the Victor Baranov literary prize of the Kremenchuk City Council" arose.

The examination of art work proved to be a useful and effective way of forming professional competencies, in particular, related to the knowledge of the literature of the native land. The literary competition became a kind of driver for the development of art, culture and education of the city. The University, school and the writers' community (Kremenchuk Writers' Union) have joined forces to develop and promote the literature of their native land. The need to systematize the achievements of project activities determines the relevance of the study.

**Analysis of previous research and publications.** The theoretical foundations of the study are scientific explorations and studies of domestic and foreign scientists, which are devoted to the relationship between global and local in the study of literature [12, 27, 28]. The importance of native land literature studying is highlighted in the works of N. Bondar [1], V. Vityuk & O. Danyliuk [3], M. Gunyak [4], V. Zakharova & N. Reva [6], V. Kachur [9], A. Lysenko [15], N. Marfinets [17], Yu. Morshchavka [18], R. Nazarenko [19], V. Shulyar [26]. The potential of non-standard lessons of Ukrainian literature is revealed by O. Kyzymenko's studies [10; 11] S. Lupenko-Kovtun [16], N. Perfilova [20], O. Tebeshevska [24]. The role of literary competitions in the aspect of literature development is studied by O. Bondar [2].

It should be noted that modern world pedagogical science, pays great attention to the study of local culture and literature during school education. Both teachers and scholars are in favor of "new localism" as opposed to increasing globalization and standardization of school curricula [30].

The scientific community is joined by teachers and activists, who consider the city to be an ignored but vital element of holistic education. The native land literature study is qualified as pedagogy of community, reintegration of individual into his or her homeland and restoration of significant ties between man and native city [27].

J. Grunewald and D. Smith insist on the need to overcome the isolation of traditional schooling from public life, saying, that school walls need to be more permeable, and local cooperation and other structures need to be supported to make education truly public [28].

Local education is a link between generations. Education based on the study of culture, history and literature of native land offers a different structure, as it seeks to change people and cities from within and through diverse activities and effects. This approach requires attention to the importance and role of cities. It implies close cooperation of educational, socio-cultural and public organizations of the city [29].

In Ukraine, the study of native land literature is a part of the "Program for secondary schools in Ukrainian literature" [25]. The program provides additional individual choice of texts by teacher for consideration, which provides opportunities for

students to get acquainted with current literary works of their hometown.

The program identifies subject competencies that are formed in the process of acquaintance with works of local authors, namely: student should know about fellow writers, their works; understand the content of these works; be able to clearly read and comment on them; to reveal the peculiarities of native land artists' work. The key competencies include the ability to draw analogies with their own observations, determine the criteria for comparing facts (phenomena, objects, and images) and implement it [25].

Acquaintance with works of fellow writers forms an emotional and value attitude to small homeland, awareness and perception of the power and energy of poetic and prose words, the desire to imitate their famous countrymen.

Attention to native land literature is included in the program of studying Ukrainian literature, in accordance with the "Concept of national-patriotic education in the education system of Ukraine", according to which education should help to provide the young generation with developed patriotic consciousness and responsibility, loyalty, love for Motherland, concern for the common good, preservation and respect of national memory [13].

Ukrainian educators emphasize the role of literary local lore in the formation of a nationally conscious personality. V. Shulyar defines it as a specific branch of the science of literature, the subject of which is the study of folklore heritage and literary works, artistic images inspired by nature, historical events, traditions, customs, life and people of the region. Today, as never before, this part of the literature course can become the bridge that will unite the student's reading life with world literature and culture [26].

R. Nazarenko insists that a person, who is not aware of the cultural heritage of the past and present region, he lives in, is not interested in the cultural life of the city, cannot imagine himself in the world. And to help in this is to study the literature of native land [19].

School literary local lore in the system of modern educational paradigm of teaching and education, according to N. Marfinets, contributes to the understanding of historical and cultural traditions of the region, its spiritual life, formation of national consciousness, is a powerful educational tool that stimulates cognitive and creative activity of students [19].

A. Lysenko notes that literary and local lore classes intensify the creative activity of students, strengthen the love for native land, contribute to its growth into conscious and thoughtful sense of patriotism. The task of a teacher of literature - to convey to the student the deep essence of the work of art through creative self-realization, to reveal the unity of text and subtext, to determine place of writer in the literary process [15].

According to T. Danyliuk, studying works of fellow writers is useful and interesting, because they attract readers by a variety of topics, style, artistic means, and a wide range of genres [5].

**The purpose of scientific work** is to substantiate the

effectiveness of involving future teachers of language and literature in the professional examination of works submitted for the award, in terms of forming knowledge of native land literature.

**Presentation of the main material. Artistic and social activity of Victor Baranov.** Viktor Baranov, a well-known modern Ukrainian writer and public figure, was born in 1950 in Kryvushi (Kremenchuk district, Poltava region). Being a philologist by profession, Viktor Baranov devoted his entire life to the development of Ukrainian literature and culture: he was a member of the National Union of Writers of Ukraine, editor of the literary magazine "Kyiv", a member of the Committee for the annual award of the President of Ukraine "Ukrainian Book of the Year". Victor Baranov's activity contributed to the integration of the literary community of Ukraine, directing its efforts to national development.

Victor Baranov's talent was multifaceted: despite the fact that poetry was always in the first place (collections of poems "Birth of Flame", "Early Wednesday", "Dahlias in my mother's garden", "Morning Star Enemies", "Blue-eyed House" and others), he also worked fruitfully in the field of fiction (collections of short stories and short stories "Crossing the Threshold", "White Strip, Black Strip", a collection of humorous works and literary parodies "Eternal Engine", literary criticism, journalism and art history).

Victor Baranov put a lot of effort into acquainting Ukrainians with modern foreign literature. His literary translations are known in the world, especially in Romanian (E. Eminescu, T. Argozi, F. Niagu, J. Kashbuka, L. Blaga and others). Victor Baranov's significant contribution to the establishment of cultural contacts between neighboring countries was evidenced by the fact that the writer worked as vice president of the Society "Ukraine-Romania" for many years.

The ideological and thematic palette of the artist's work is wide. He began as a lyricist, his sonnet "In C Minor" is one of the best examples of Ukrainian love lyrics. However, in the late 80's main theme of Victor Baranov's poetry (and the main pathos of public activity) was the independence of Ukraine, its sovereignty. In his most famous poem "To the Ukrainians" the poet appeals to the national dignity of Ukrainians.

The artist sincerely cares about the painful issue of creating a national identity for Ukraine. In a poem eloquently entitled "Political Geography", he tries to convey the idea that each nation should have its own culture. The last poems of the poet are an example of high philosophical lyrics. From intimate experiences, civic and political problems, the author turns to universal, existential issues.

**Victor Baranov Literary Prize of the Kremenchuk City Council.** In 2019, the cultural life of Kremenchuk rose to a new level – the city received its own literary prize named after Victor Baranov. Kremenchuk City Council responded to the appeal of the Union of Writers "Slavutych" and decided to honor the memory of a prominent countryman, who died in 2014, with an annual competition of artistic and literary works of Kremenchuk authors.

The establishment of the city's own literary competition is due to the general reasons: "to fill the publishing market of Ukraine with works of art, to make Ukrainian books and Ukrainian authors famous, to find new writers" [23], and to the reasons, which are characteristic of Kremenchuk as well. Creating its own annual competition in Kremenchuk aims to stimulate local Ukrainian-language authors, intensify creative and publishing processes, motivate young writers by supporting their creative initiatives, promote modern Ukrainian books.

This corresponds to the general tendencies aimed, according to Ya. Polishchuk, at "leveling" modern Ukrainian prose: 1) internal, determined by the growth of literary skill, the establishment of institutes of editing and criticism after their decline in the 90's, which remain vulnerable in the domestic literary process); 2) external, which is manifested in accordance with the tastes and requests of different groups and formations of readers [21].

Two years of experience in holding a literary competition allows us to trace the growth of the number of works nominated for the competition, expanding the genre palette, increasing the number of young authors, improving the artistic quality of Kremenchuk literature.

**Participation of applicants for education in expertise of literary works.** The scientific project "Expert support of the competition for the Victor Baranov literary prize of the Kremenchuk City Council" included applicants for education, future teachers of language and literature. Applicants take part in the professional examination of literary works nominated for the literary prize.

In the process of project activity there is a formation of professional competencies of future teachers of language and literature, namely: the ability to navigate in the Ukrainian literary process against the background of the world; ability to critically comprehend contemporary artistic trends, use professional knowledge of literature, skills and abilities in the field of comparative literature to analyze the literary process: ability to interpret and compare linguistic and literary phenomena, use different methods and techniques of analysis of literary texts.

In addition to expert evaluation, applicants implemented the results of work on the project during training and teaching practice in general secondary education institutions of the city.

Thus, in Kremenchuk, thanks to the introduction of the literary competition, an effective system of interaction between various institutes was built. Each of the stakeholders of the process (writing community, city government, university and school) gains invaluable experience and contributes to the cultural development of their hometown. An important result of students' participation in the project is the actualization of native land literature knowledge, which is necessary for further professional activity.

Future teachers' of language and literature involvement in research project work is an important factor in forming a holistic and relevant picture of the modern literary process. Systematic fellow writers' literary novelties reading, each of which is similar to a bright part of the mosaic canvas, allows us to realize originality and diversity of native land literature.

The results of the research project work were implemented in the practical training of future teachers. Applicants for higher education developed and conducted lessons of native land literature. The forms of lessons were varied. We consider it would be appropriate to present these lessons as introductory classes (instructional and motivational, with a help of which the teacher will lead students to the art world of their region, find out what they know, what they've read, seen, heard during the holidays on their own or on recommendation list, conduct an intermediate reflection, etc.); lesson-communication on the work read (artist's work); final-recommendatory lesson, where students have to present productive and creative work; final classes to summarize what has been studied during the year; this also includes the stage of understanding the degree of educational material mastery; a list of works for individual reading can be given, where new editions are presented, etc.).

The lessons of native land literature can be either traditional or non-standard. We offer the following types of non-standard lessons: lesson-competition, correspondence trip, staging, "revival", art story, lesson-conference, seminar, debate, meeting, excursion, visualization, seminar, workshop etc.

The list of non-standard lessons of native land literature within the project was supplemented by such a form of work as the creation of bookstagrams. A bookstagram is a post on the social network Instagram that contains a photo of a book and a small text (usually just book title and author, sometimes accompanied by a bright quote or mini-review).

The bookstagram belongs to the creolized texts, whose typology was developed by O. Isayeva [7]. According to O. Lilyk, verbal and nonverbal elements of the creolized text are aimed at activating the brain activity of the recipient. This determines the importance of the use of these texts in educational process of educational institutions, highlights the need to determine the theoretical and methodological foundations of their application in future Ukrainian literature teachers' training [14].

The bookstagram contributes to the creative understanding of the work of art and, as a consequence, the development of creative (including associative) thinking of students, because its creation is a kind of co-creation of the art work's author and the author of bookstagram. In the process of creating a book, the student goes the same way as the writer – he has to build a system of images that will best convey to recipients the idea of a literary work [22].

Creative comprehension of art works contributed to the acquisition of Kremenchuk literature knowledge as a component of Ukrainian, the formation of subject competencies, national-patriotic and aesthetic education, and the development of creative thinking.

Photo 1 contains the bookstagram of Tamara Chaikina's book "My Swan". The originality of this book is that the author of the collection of poems and songs for children used children's drawings as illustrations (works of students of Kremenchuk Art School). Naive and touching, bright and sincere, creative works of children turn the book "My Swan" into a real publishing masterpiece. The developers of the bookstagram made it the main idea of their work, using the image of a child who draws.

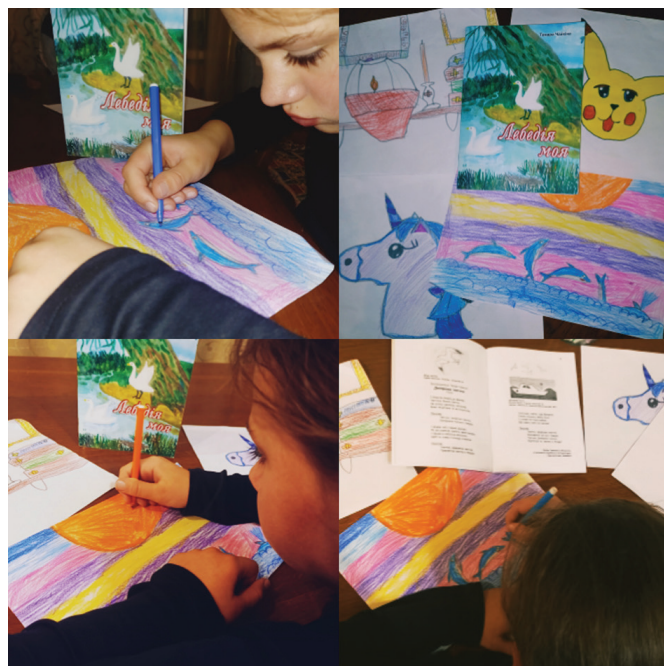


Photo 1. Bookstagram of T. Chaikina's book "My Swan" Source: Own photograph

Photo 2 represents the bookstagram of Igor Gerasimenko's book "Rhapsody of the Psyl and the Dniro". Creative team decided to turn to the image of the river, which is central in the collection of lyrics. Kremenchuk is located near the place, where the Psyl River flows into the Dniro River. The crossroads of these rivers is the cradle of our city.

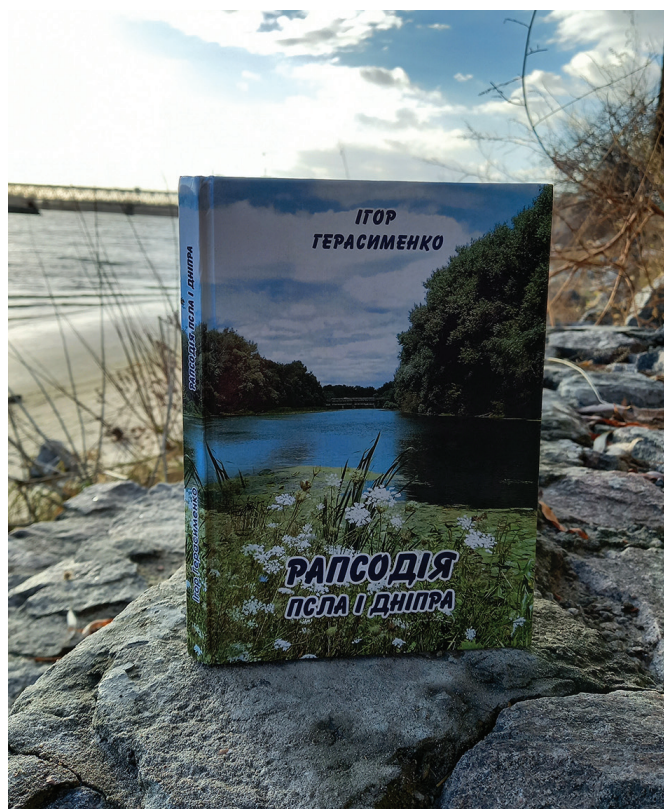


Photo 2. Bookstagram of I. Herasimenko's book "Rhapsody of Psyl and Dniro" Source: Own photograph

Students' work on books is an important element of aesthetic education. The bookstagram of Kremenchuk authors' works, nominated for the Victor Baranov Literary Prize were posted on the pages on the social network Instagram. In addition, the bookstagram was published on the website of the Kremenchuk City Library System for Adults.

The results achieved during the work indicate its high efficiency and prospects. Students were happy to work on creating posts for the social network, lively discussing books. The study of the native land literature through the use of this type of non-standard lessons contributed to the interest of pupils and students in fiction of the city. Pupils and students appreciated its thematic and genre diversity, language skills of artists.

Conducting such lessons has become a kind of bridge that combines the literature of Kremenchuk and the space of social networks, significantly expanding the readership. Due to the involvement in the complex work on the research project there is a promotion of native literature among Kremenchuk students and pupils.

Turning to one's own origins, paying attention to the history, culture and literature of native land is one of the current trends in world and Ukrainian education. Acquaintance with works of fellow writers is an important tool of national-patriotic education, the formation of national identity and consciousness.

Local colour and context are effective means of increasing interest in literary works, which makes native land literature relevant in terms of overcoming the crisis of reading, promoting reading culture.

**Conclusion.** Well-known Ukrainian writer and public figure Viktor Baranov, who headed the National Union of Writers of Ukraine (2011–2014), was a native of Kremenchuk. The artist never forgot his small homeland, willingly supported young talents, and held regular meetings with the local community. The main topic of these conversations has always been the Ukrainian word. The entire author's works, both artistic and journalistic, are imbued with concern for the fate of native language, without which an independent and strong Ukraine cannot take place.

Victor Baranov's significant contribution to the development of Ukrainian culture and literature was honored by the fact that in 2019 in Kremenchuk at the initiative of the literary community and with the support of the city authorities a literary award in his name was launched. This competition is being held for the second year in a row, and it is safe to say that it has a positive impact on the cultural life of the city. Local writers received an incentive to publish their works, and creative youth became much more active, who previously preferred not to publish their own works, but to post them on the Internet. Thanks to this cultural event, Kremenchuk has up to thirty new books every year. There is an expansion of the genre-thematic palette, improving the artistic quality of works, increasing the skill of the authors.

Specialists of the Kremenchuk Mykhailo Ostrohradskyi National University were invited to the expert evaluation of the works submitted to the literary competition, who, in particular, developed a system of criteria. It includes such indicators as relevance, historical veracity, originality, linguistic aesthetics of the work, as well as the culture of the book edition. The results

of the work for the first year showed the expediency of involving in the expert group of applicants for higher education, future teachers of Ukrainian language and literature. The joint activity of the team of teachers and students became the basis of the scientific project "Expert support of the competition for the Victor Baranov literary prize of the Kremenchuk City Council".

Higher education applicants, working on works of art by Kremenchuk authors submitted to the competition, acquire professional competencies in modern literature. Determining the degree of work relevance, its historical veracity, originality and linguistic aesthetics, they learn to navigate in the Ukrainian literary process against the world, critically comprehend contemporary art trends, and use professional knowledge of literature, skills in comparative literature to analyze the literary process. For interpreting and comparing literary phenomena, different methods and techniques of literary texts analysis are using. The results of participation in the project are announced at scientific conferences.

The participants of the project realize their knowledge of native land literature and skills of literary analysis in the process of professional examination of art works by Kremenchuk writers during their educational and pedagogical practices in general secondary schools of Kremenchuk and the district. This year, the interns conducted a series of lessons on contemporary literature based on works submitted for participation in the competition. The study of native land literature became an effective means of national and patriotic education, increasing interest in history and culture of small homeland.

Among the lessons conducted during the practice were, in particular, non-standard ones. Together with the trainees, the students created bookstagram of books by Kremenchuk writers, which were later posted on social media pages. Work on bookstagram has contributed to the development of creative thinking of students. Bookstagram posted on social networks contributed to the popularization of books by Kremenchuk authors among young people, for whom social networks are the main channel of communication and information.

Thus, the research project "Expert support of the competition for the Victor Baranov literary prize of the Kremenchuk City Council" proved to be effective in establishing links between the Kremenchuk creative community and educational institutions at different levels (school and university). It contributed to the formation of professional competencies of higher education applicants and subject competencies in Ukrainian literature of school students.

We consider the development of the author's program of studying the Kremenchuk literature with the use of various forms of non-standard lessons, in particular, lessons-excursions to places described in the works; lessons-conferences with the authors-winners of the literary competition; lessons-competitions (for example, for the best review, video review or book trailer for a book) to be the prospect of further activities. The actualization of native land literature knowledge contributes to the formation of a conscious citizen, patriot of small homeland and Ukraine, a sincere connoisseur of books and book culture.

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